



Helping launch the new green bags are, from left, Polly Maiklem (nine), two-year-old Florence Maiklem and Theo Maiklem (six)

## Go green with jute bags

MIDHURST is on its way to becoming a plastic bag-free community, thanks to help from local environmental business, Green and Pleasant Recycling Ltd.

Midhurst Town Council is providing every household in the town with a free reusable shopping bag. The distinctive jute bags were issued last week as part of Midhurst's aim to reduce the amount of plastic ending up in the region's landfill sites, and to reduce the amount of

litter in the town and surroundings.

Funding for the 2,300 bags has been jointly provided by Green and Pleasant Recycling Ltd and a consortium including local businesses and the town council.

Councillor Stephen Morley of Midhurst Town Council said: "I have long known that plastic bags are a serious environmental problem. They flap in the trees and roll across the fields in our Sussex countryside. They block

drains and kill our wildlife.

"I invited businesses in Midhurst to contribute towards the cost of a reusable jute shopping bag available to every single household. The response was fantastic and the council is grateful to all the shops and businesses that have helped to make this possible. Green and Pleasant's generous support from the very beginning encouraged me to see the project right through to fruition."